



## Personnel changes in the BMW Group

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Josef Kerscher will take up the post of Managing Director of the BMW Plant Dingolfing with effect from 1 November 2013. Kerscher has been working for the BMW Group for 34 years and has been President of BMW Manufacturing in Spartanburg (South Carolina, USA), for the last six years. He will be succeeded as President of BMW Manufacturing in Spartanburg by Manfred Erlacher on 1 November 2013. Erlacher has been with the BMW Group for 29 years and is currently Managing Director of the BMW Plant Leipzig. His successor from November 2013 will be Milan Nedeljkovic, who is responsible at present for assembly at the Leipzig Plant. Wolfgang Stadler, the current Managing Director of the BMW Plant Dingolfing, is leaving the BMW Group in order to take up a position as a Member of the Board of Directors of Jaguar Land Rover. There were also the following changes in management functions in BMW Group Sales Germany with effect from 1 July 2013. Uwe Holzer is the new Managing Director of the BMW Group Branch in Frankfurt am Main. Holzer was previously responsible for the Southwest Germany Sales Region and succeeds Volkmar Job who is in charge of the Retail Support Project in Sales Germany with immediate effect. On 1 July 2013 Wolfgang Büchel became the new Managing Director of the BMW Group Branch in Berlin after previously holding the post there of Chief Operating Officer. The former Managing Director Hans-Reiner Schröder is taking up the new position of General Sales and Marketing Manager Berlin and will report directly, like Volkmar Job, to Roland Krüger, Vice President Sales BMW Group Germany. The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries. In 2012, the BMW Group sold about 1.85 million cars and more than 117,000 motorcycles worldwide. The profit before tax for the financial year 2012 was euro 7.82 billion on revenues amounting to euro 76.85 billion. At 31 December 2012, the BMW Group had a workforce of 105,876 employees. The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last eight years. BMW Group - Bayerische Motoren Werke AG  
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Die Aktivitäten der BMW Group umfassen neben dem Automobilgeschäft die Entwicklung, Produktion und Vermarktung von Motorrädern sowie umfassende Finanzdienstleistungen für Privat- und Geschäftskunden: Automobile. Mit den Marken BMW, MINI und Rolls-Royce Motor Cars ist die BMW Group der einzige Automobilhersteller weltweit, der mit allen Marken und über alle relevanten Segmente hinweg eine reine Premiummarken-Strategie verfolgt, vom exklusiven Kleinwagen bis zur absoluten Top-Limousine. Motorräder. Auch bei den Motorrädern verfolgt die BMW Group eine Premiummarken-Strategie. Unser Anspruch: In den Bereichen Technologie, Umweltschutz und Sicherheit führende Produkte im oberen Segment der motorisierten Zweiräder zu entwickeln, zu produzieren und mit einem umfassenden Service im Markt zu betreuen. Finanzdienstleistungen. Wir verstehen Finanzdienstleistungen als Schlüsselfaktor in einer mobilen Welt. Hierbei setzen wir auf ein konzentriertes Produktportfolio, in dem wir jede Detailfrage mit Expertenwissen beantworten können. Unsere Tätigkeitsfelder im Einzelnen: Finanzierung und Leasing, Vermögensmanagement, Händlerfinanzierung, Flottengeschäft. Unsere weiteren Geschäftsbereiche: IT-Beratung und Systemintegration (Softlab GmbH) und Versicherungen (Bavaria Wirtschaftsagentur GmbH). Die Unternehmenszentrale in München steuert die Aktivitäten der BMW Group weltweit. Im Vierzylinder am Olympiapark laufen die Fäden aus mehr als 150 Ländern zusammen.