



IBM Named #1 Among Smart City Suppliers by Navigant Research

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IBM (NYSE: IBM) announced today that it has been named the leader in the Smart City Suppliers market by Navigant Research. With deep expertise in helping cities, IBM has worked with thousands of cities globally to help transform their systems and provide better service to citizens. According to the report, "IBMs commitment to smart cities has become a key component of its broader Smarter Planet strategy. Its continued investment in research and development (R&D), products, and city engagements has allowed it to maintain its leadership position despite the growing number of heavyweight competitors. The new Navigant Research Leaderboard Report on smart city suppliers examines the worlds leading companies that support smarter cities projects including energy, water, transportation, building management and government services. The report specifically compares companies that provide an integrated approach to city operations, technologies and solutions." IBM continues to be the leader in the Smarter Cities market, helping transform cities of all sizes, said Michael J Dixon, PhD, general manager, IBM Smarter Cities. "Our collaborations range from massive and complex strategic projects, to highly focused initiatives using proven solutions that deliver measurable return on investment. Mass urbanization, innovations, and new intelligence are changing the look of cities and challenging the next generation of leaders with new opportunities in public safety, healthcare, transportation, water and energy. Navigant Research estimates that the global market for Smart Cities technology will grow from \$6.1 billion annually in 2012 to more than \$20 billion in 2020, a compound annual growth rate (CAGR) of 16.2%. This represents a cumulative investment of over \$117 billion in smart city technologies between 2012 and 2020. Navigant Research Leaderboard Report evaluates smart city suppliers on the basis of market share, product performance and features, product integration, marketing and financial resources to support large-scale smart city projects on a global basis. To learn more about the Navigant Research Leaderboard Report: Smart City Suppliers and download a copy of the executive summary, please visit: <http://www.navigantresearch.com/research/navigant-research-leaderboard-report-smart-city-suppliers>

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IBM gehört mit einem Umsatz von 95,8 Milliarden US-Dollar im Jahr 2009 zu den weltweit größten Anbietern im Bereich Informationstechnologie (Hardware, Software und Services) und B2B-Lösungen. Das Unternehmen beschäftigt derzeit 399.400 Mitarbeiter und ist in über 170 Ländern aktiv. Die IBM in Deutschland mit Hauptsitz bei Stuttgart ist die größte Ländergesellschaft in Europa. Mehr Informationen über IBM unter: ibm.com/de/ibm/unternehmen/index.html IBM ist heute das einzige Unternehmen in der IT-Branche, das seinen Kunden die komplette Produktpalette an fortschrittlicher Informationstechnologie anbietet: Von der Hardware, Software über Dienstleistungen und komplexen Anwendungslösungen bis hin zu Outsourcingprojekten und Weiterbildungsangeboten.